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CYBERBULLYING

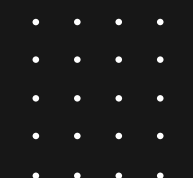
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WHAT IS CYBERBULLYING?

- Cyberbullying is the repeated misuse of technologies, like e-mail, chat rooms and websites, to harass, intimidate bully or terrorize another person. Cyberbullying is different from “traditional” bullying in that it happens 24/7. For victims, there is no escape. It’s not confined to school or the playground. Kids and teens connect through social media, so for many, there is no option to simply go offline.





HOW EXTENSIVE IS CYBERBULLYING?

In a new survey of 5,000 teens, by an educational company that studies youth trends, nearly 80 percent said that they have read or spread gossip online; more than half said they had seen Websites that made fun of their peers.

A 2016 report from the Cyberbullying Research Center indicates that 33.8% of students between 12 and 17 were victims of cyberbullying in their lifetime. Conversely, 11.5% of students between 12 and 17 indicated that they had engaged in cyberbullying in their lifetime.



WHO ARE THE CYBERBULLIES?

Individuals:

- with no strong relationships;
- who are immature;
- who are involved with hate groups;
- who have been bullied themselves.





UNDERSTANDING THE PROBLEM DEEPER



WHY DO PEOPLE BULLY?

- Anger
- Jealousy
- Peer pressure
- Fun

WHY THE INTERNET CAN FOSTER CYBERBULLYING?

- No tangible feedback
- sense of being anonymous
- sense of power
- no responsible adult in evidence

ADULTS MAY BE OUT OF THE LOOP

They aren't paying attention. Teachers and parents should:

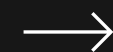
- know what kids are doing on-line
- keep computers in a public area
- periodically look at files on the computer



- Kids view the internet is a lifeline to their peer group
- Kids don't want adults to know they have a problem with cyberbullying because they fear that adults will take their computer away.

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WHY DON'T VICTIMS ASK FOR HELP?





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DON'T BE A VICTIM

- Talk about bullying in general, with friends, teachers and family.
- Discuss what personal information is appropriate to tell to others, and what is not.
- Learn to develop realistic expectations for both personal and on-line relationships.





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THE END

THANK YOU FOR YOUR
ATTENTION

